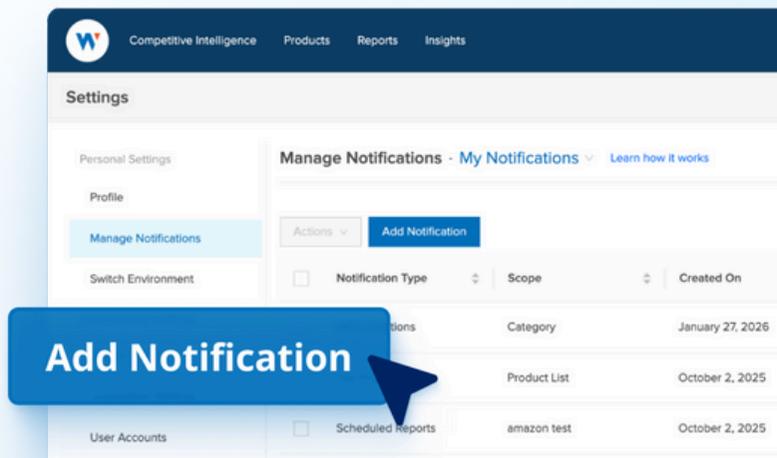
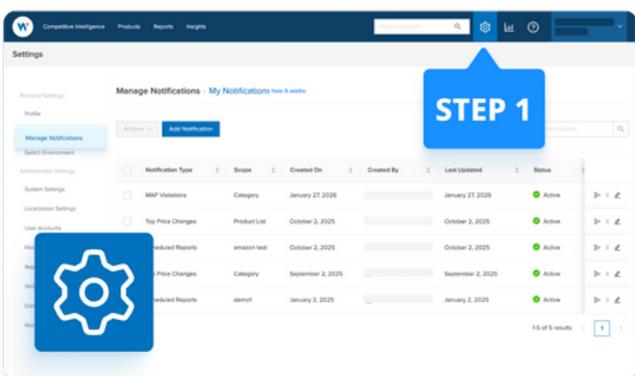


# Price Intelligence Notifications

Stay on top of market activity, save time, and respond when it matters.



Receive email notifications for important events like competitor price changes, MAP violations, and scheduled reports without needing to log into the platform every day.

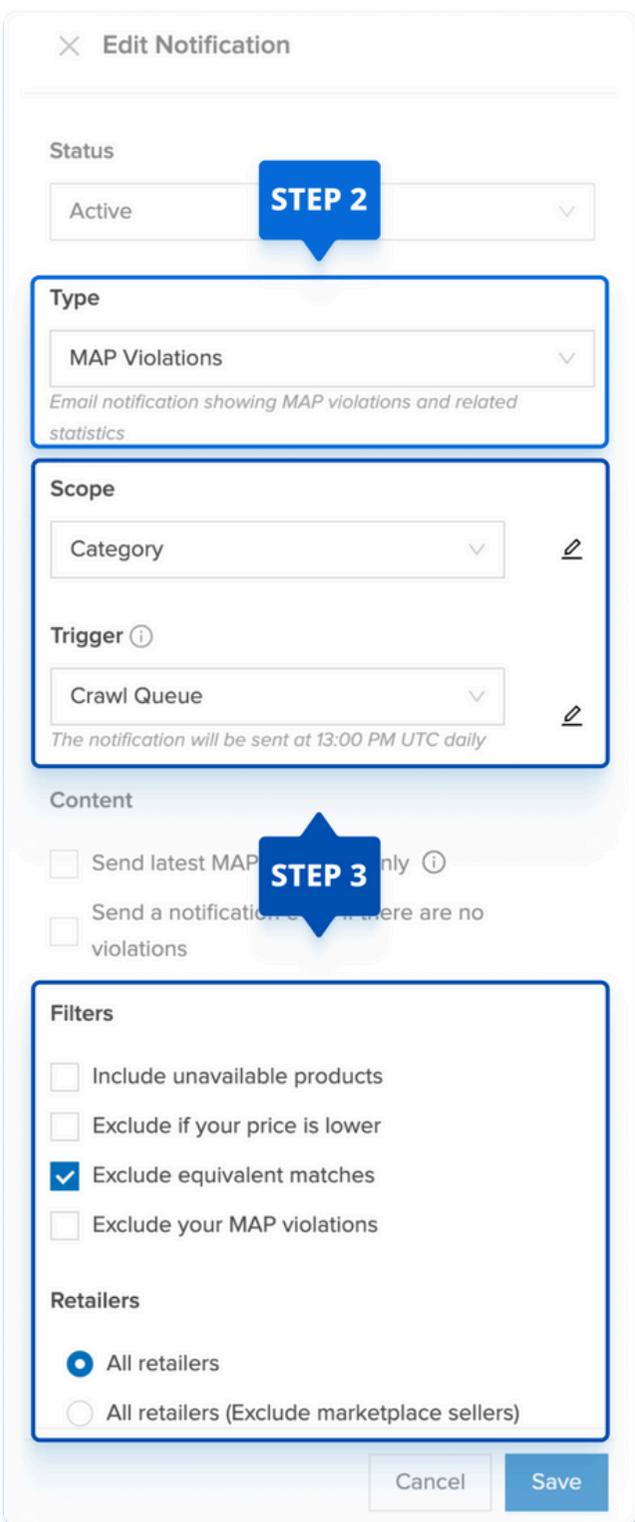


## 1. Navigate to Notifications

To get started:

- Go to Settings > Manage Notifications
- Click Add Notification

**Note:** Not available to users with the User or QA User roles. If you do not have access, speak to your administrator to update your permissions.



## 2. Choose a Notification Type

### Top Price Changes

- Get email alerts highlighting competitor price changes.
- Price change thresholds are defined in System Settings.

### MAP Violations

- Receive notifications when MAP violations occur, along with supporting statistics.
- To initiate, MAP prices must be provided to the Price Intelligence system.

### Scheduled Reports

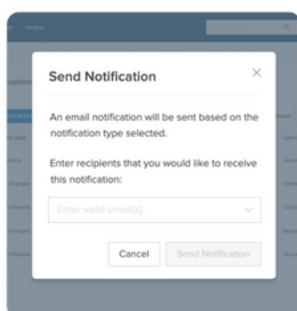
- Be notified when your scheduled reports are generated and ready to download.
- Applies to reports created using the Report Builder.

### Data Feeds

- Get notified based on data feed delivery status.
- To configure a data feed, contact your Customer Success Manager.

## 3. Configure your Notification

- **Scope:** Choose products or categories to monitor.
- **Trigger:** Choose when notifications are sent.
- **Filter:** Refine which events are included.
- **Retailers:** Select which retailers to monitor.



## 4. Receive and Share

Notifications are delivered directly to your inbox when triggered.

To share insights with a colleague:

- Click the Send Notification icon.
- Enter the email address.