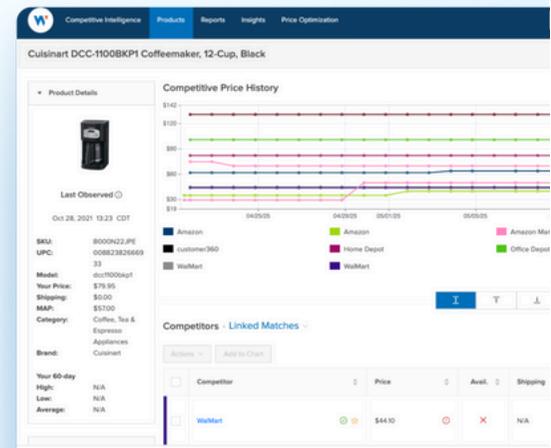




Where Are You on the Path to Price Intelligence Maturity?

There's more value waiting to be unlocked.
See where you are and what's next.



Laying the Foundation

You've started using the platform or receiving the datafeed.

- Viewing dashboards or downloading raw data.
- Submitting SKU lists for monitoring.
- Reading alerts or reports.
- Running basic comparisons.

Building the Habit

You've embedded Price intelligence into core workflows.

- Filtering by competitor groups or category.
- Setting up proactive alerts and scheduling exports.
- Sharing insights across teams.
- Tracking promo activity and COS patterns.

Leading with Intelligence

You're using PI to inform strategy and prove impact.

- Comparing year-over-year trends or event windows.
- Using insights in vendor negotiations or category reviews.
- Modeling competitor behavior to inform expansion.
- Combining platform and feed for holistic strategy.

Want help reaching the next milestone? Reach out to your Customer Success Manager.