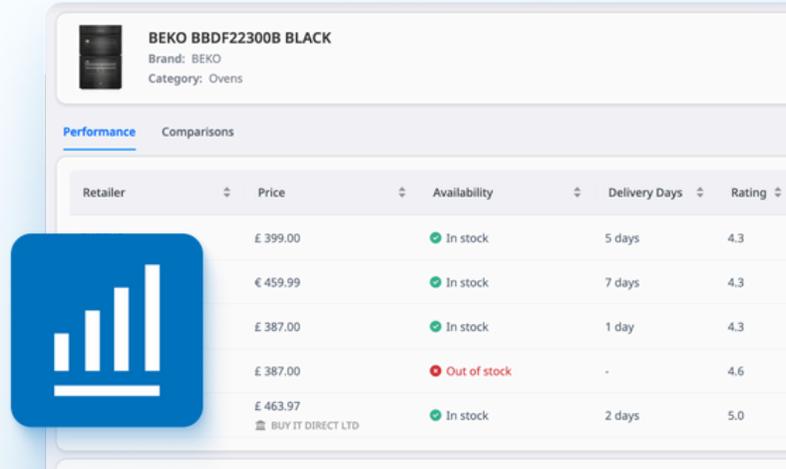# Market Intelligence WiseCard

Get clarity on your most important products with just one search.

WiseCard is a new feature within Market Intelligence that gives you a complete snapshot of how any product is performing across your retailers. With one simple search, you can view **pricing, availability, delivery timing, and shopper feedback** in one place. No setup or support required.

Whether you're preparing for a retailer meeting or tracking a high-priority SKU, WiseCard helps you move faster, with less effort and more confidence.

What You'll Find in the WiseCard

Instant SKU Insights

Search a SKU to see pricing trends, availability, delivery days, ratings, and review counts across all subscribed retailers.

At-a-Glance Retailer View

Quickly compare how a product is priced, stocked, and reviewed across your key retailers to spot inconsistencies and uncover performance gaps.

Trend Context Over Time

View historical price movement across 7, 30, or 90-day ranges to see whether a change is a short-term dip or a long-term shift.

Focus on What Matters

Easily monitor top or high-priority SKUs without building reports. Ideal for hero product tracking, line reviews, and weekly business reviews.

No Setup, No Uploads, No Enablement Needed

WiseCard is already live in your account. It uses your existing Market Intelligence data and is ready to go. Just open the menu, select WiseCard, and start searching.

Ready to see it in action? Open the MI menu, select WiseCard, and start exploring.

Have questions or want a quick walkthrough? Your Customer Success Manager is here to help.