



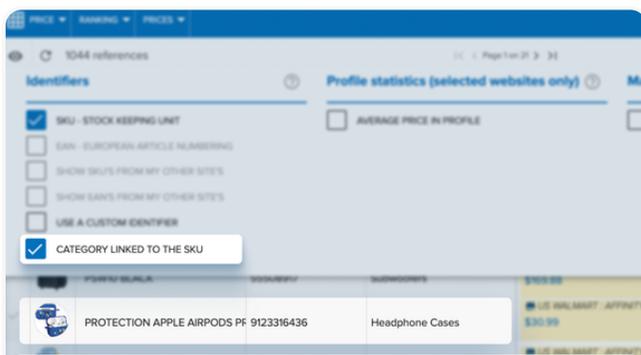
Smarter Category Visibility in Market Intelligence

Small refinements. Faster analysis.

	Reference	SKU	Category
ACOUSTIC AUDIO			
<input checked="" type="checkbox"/>	151B BLACK PAIR	155441304	Wireless Home Speakers
<input checked="" type="checkbox"/>	AA32CB BLACK	55508929	Center Channel Speakers
<input checked="" type="checkbox"/>	AA351B AA40CB BLACK	55508933	Center Channel Speakers
AFFINITY			
<input checked="" type="checkbox"/>	PROTECTION APPLE AIRPODS PF 9123316436		Headphone Cases

Market Intelligence now makes it easier to evaluate performance across multiple categories without exporting data or manually configuring long lists.

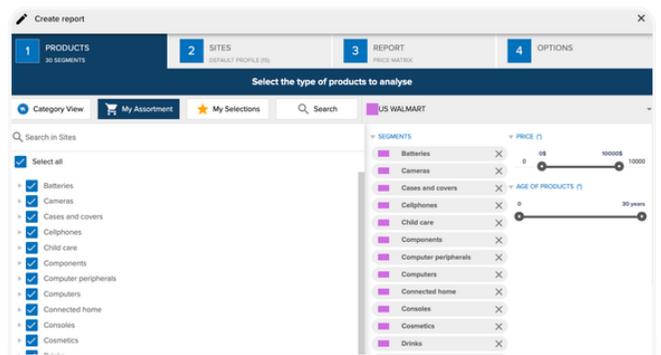
What's New & How It Works



Category Linked to SKU

See which category each SKU belongs to directly within the report interface.

- Eliminates the need to export data just to understand category context.
- You can assess performance, compare results, and make decisions in one place.



Select All in Report Setup

Build comprehensive reports in just one click.

- Instead of selecting categories one at a time, you can now choose Select All during report setup.
- Fewer clicks. Faster configuration. Less friction when working across broad portfolios.

The Results You Can Expect



More Context Without Exports

Evaluate multi-category reports with full visibility directly in-platform.



Faster Report Creation

Build broad reports in seconds instead of clicking through long category lists.



Improved Workflow Efficiency

Spend less time configuring reports and more time analyzing performance.

Explore the updated reporting experience in Market Intelligence today.