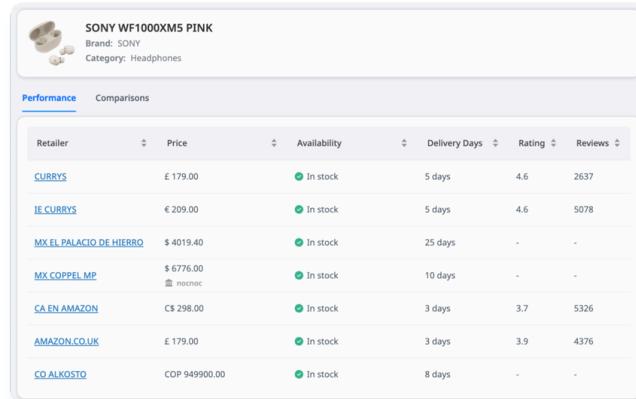


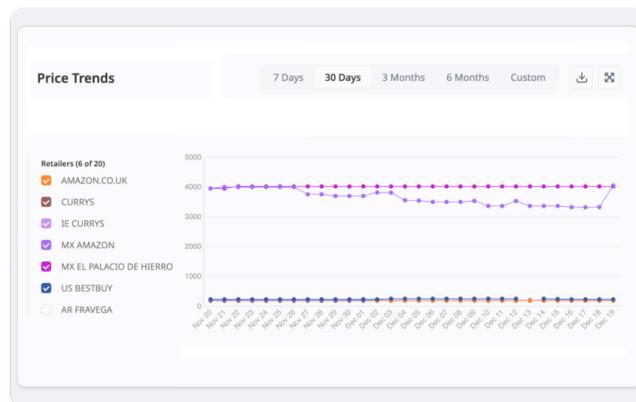
How Market Intelligence Teams Use WiseCard

Fast, SKU-level answers inside Market Intelligence

WiseCard gives Market Intelligence teams a focused, SKU-level view of pricing, availability, and retailer performance without running full reports. It supports quick validation, product comparison, and confidence checks right when questions come up.



Retailer	Price	Availability	Delivery Days	Rating	Reviews
CURRYS	€ 179.00	In stock	5 days	4.6	2637
IE CURRYS	€ 209.00	In stock	5 days	4.6	5078
MX EL PALACIO DE HIERRO	\$ 4019.40	In stock	25 days	-	-
MX COPPEL MP	\$ 6776.00	In stock	10 days	-	-
CA EN AMAZON	C\$ 298.00	In stock	3 days	3.7	5326
AMAZON.CO.UK	£ 179.00	In stock	3 days	3.9	4376
CO ALKOSTO	COP 949900.00	In stock	8 days	-	-

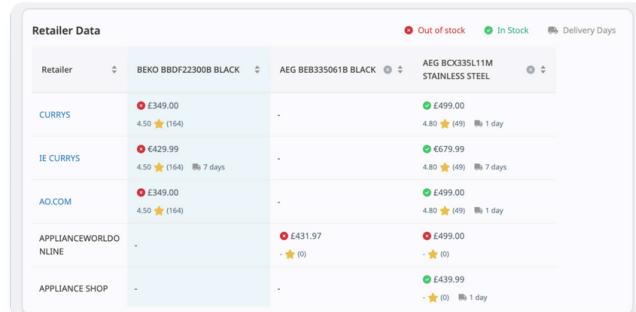


Price Trends

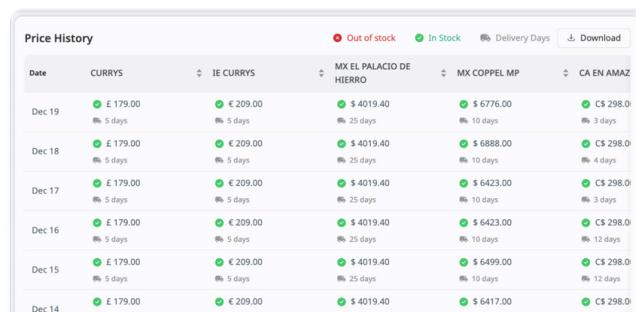
7 Days 30 Days 3 Months 6 Months Custom

Retailers (6 of 20)

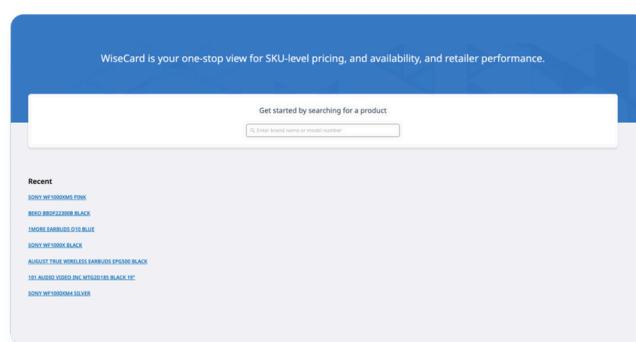
- AMAZON.CO.UK
- CURRYS
- IE CURRYS
- MX AMAZON
- MX EL PALACIO DE HIERRO
- US BESTBUY
- AR RAVEGA



Retailer	BEKO BBDF22300B BLACK	AEG BEB335061B BLACK	AEG BCK35L11M STAINLESS STEEL
CURRYS	£ 349.00 4.50 ★ (164)	-	£ 499.00 4.80 ★ (49) 1 day
IE CURRYS	€ 429.99 4.50 ★ (164) 7 days	-	€ 679.99 4.80 ★ (49) 7 days
AO.COM	£ 349.00 4.50 ★ (164)	-	£ 499.00 4.80 ★ (49) 1 day
APPLIANCEWORLD.ONLINE	-	£ 431.97 ★ (0)	£ 499.00 ★ (0) 1 day
APPLIANCE SHOP	-	-	£ 439.99 ★ (0) 1 day

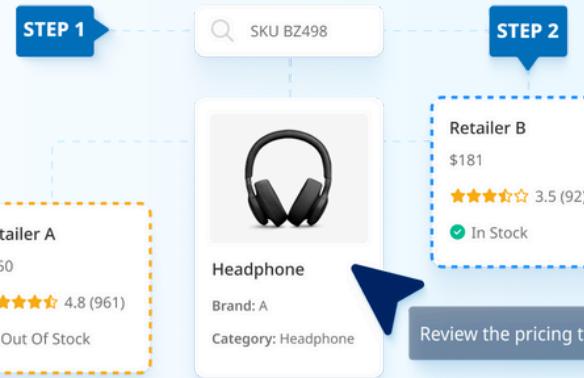


Date	CURRYS	IE CURRYS	MX EL PALACIO DE HIERRO	MX COPPEL MP	CA EN AMAZON
Dec 19	€ 179.00 5 days	€ 209.00 5 days	€ 4019.40 25 days	\$ 6776.00 10 days	C\$ 298.00 3 days
Dec 18	€ 179.00 5 days	€ 209.00 5 days	€ 4019.40 25 days	\$ 6888.00 10 days	C\$ 298.00 4 days
Dec 17	€ 179.00 5 days	€ 209.00 5 days	€ 4019.40 25 days	\$ 6423.00 10 days	C\$ 298.00 3 days
Dec 16	€ 179.00 5 days	€ 209.00 5 days	€ 4019.40 25 days	\$ 6423.00 10 days	C\$ 298.00 12 days
Dec 15	€ 179.00 5 days	€ 209.00 5 days	€ 4019.40 25 days	\$ 6499.00 10 days	C\$ 298.00 12 days
Dec 14	€ 179.00 5 days	€ 209.00 5 days	€ 4019.40 25 days	\$ 6417.00 10 days	C\$ 298.00 12 days



Recent

- SONY WF1000XMS PINK
- BEKO BBDF22300B BLACK
- SONY XBA-N1RS 1.1 BLUE
- SONY WF1000X BLACK
- RAZER THREETHREE EDITION BLACK
- DELL ALIENWARE VOSTRO 5491 M15-5511SLV BLACK 15"
- SONY WF1000XMS SILVER



SCENARIO 1:

Preparing for a category, retailer, or internal strategy discussion.

What WiseCard gives you

A single, SKU-level view of pricing, availability, delivery days, and recent movement to help you walk into the conversation informed without running reports or exporting data.

SCENARIO 2:

Understanding what changed across retailers.

What WiseCard gives you

Clear visibility into recent price trends and price history, helping you see what changed, when it happened, and whether the shift is isolated or consistent across your key retailers.

SCENARIO 3:

Comparing similar SKUs across retailers.

What WiseCard gives you

A side-by-side, SKU-level comparison of pricing, availability, delivery days, and product attributes, without the need to build a full report.

SCENARIO 4:

Validating insights before sharing them.

What WiseCard gives you

An at-a-glance, SKU-level view that helps you sanity-check assumptions and confirm key details.

SCENARIO 5:

Answering an unexpected question in the moment.

What WiseCard gives you

An easy way to return to frequently referenced SKUs as questions come up.

Give it a try! Open WiseCard to get fast, focused SKU insights exactly when questions arise.