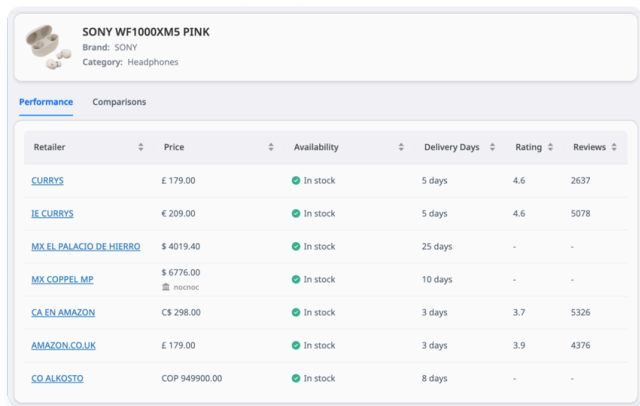


WiseCard gives Market Intelligence teams a focused, SKU-level view of pricing, availability, and retailer performance without running full reports. It supports quick validation, product comparison, and confidence checks right when questions come up.



SCENARIO 1:
Preparing for a category, retailer, or internal strategy discussion.

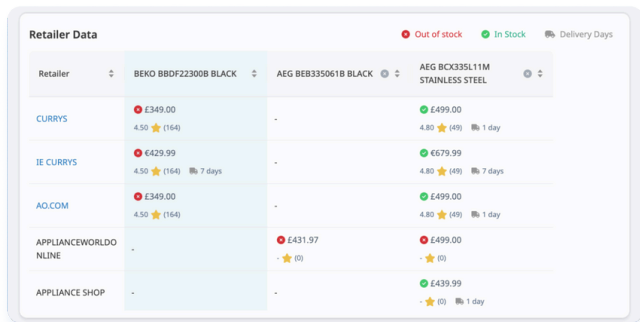
A single, SKU-level view of pricing, availability, delivery days, and recent movement to help you walk into the conversation informed without running reports or exporting data.



SCENARIO 2:

Understanding what changed across retailers.

Clear visibility into recent price trends and price history, helping you see what changed, when it happened, and whether the shift is isolated or consistent across your key retailers.



SCENARIO 3:

Comparing similar SKUs across retailers.

A side-by-side, SKU-level comparison of pricing, availability, delivery days, and product attributes, without the need to build a full report.



SCENARIO 4:

Validating insights before sharing them.

An at-a-glance, SKU-level view that helps you sanity-check assumptions and confirm key details.

SCENARIO 5:

Answering an unexpected question in the moment.

An easy way to return to frequently referenced SKUs as questions come up.