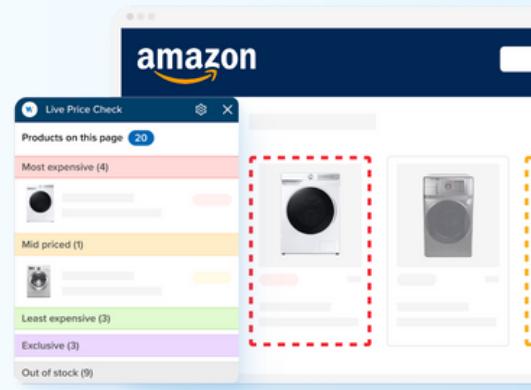


How Market Intelligence Teams Use the Price Check Plug-in

Fast validation while you browse.



Market Intelligence gives you broad, reliable coverage across retailers. **Price Check** adds an in-context validation layer that helps you confirm pricing, promotions, availability, and recent changes directly on retailer pages.



Price Trends At A Glance

Review recent price movement and access up to 3 months of price history for added context while you browse retailer pages.



Promotion Visibility

See active promotions across your selected retailers to better understand category and competitive activity as you navigate.



Availability and Delivery Insights

Check stock levels and delivery timing signals that may influence shopper behavior.



Instant Competitive Positioning

Color-coded indicators show whether a retailer is priced highest, lowest, or in-between, so you can quickly assess relative position.



Simple to Add to Your Workflow

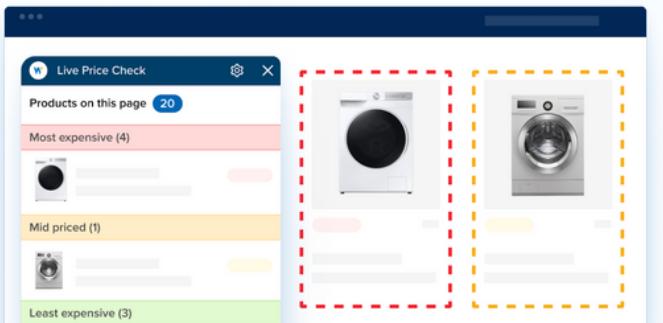
The Price Check plug-in is a lightweight browser extension that lets you access your Market Intelligence retailers and categories, ready to use.

Price Check vs. WiseCard

Price Check and **WiseCard** support different moments in your **Market Intelligence** workflow:

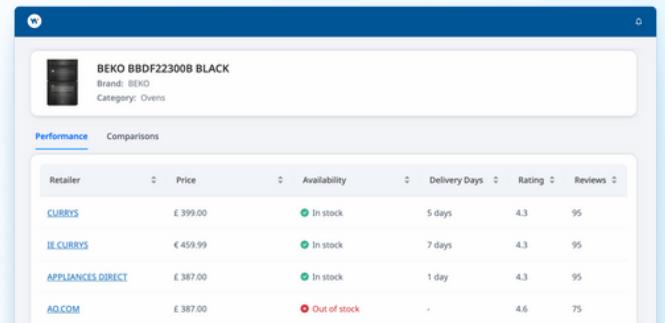
Price Check

Use while browsing retailer sites to quickly validate price, promotions, and availability directly on the page using the most recent crawl data.



WiseCard

Use within Market Intelligence for deeper analysis, including price history, promotion changes, and overall SKU context across your subscribed retailers.



Ready to explore?

Ask your Customer Success Manager how Price Check can support faster, more confident market validation.