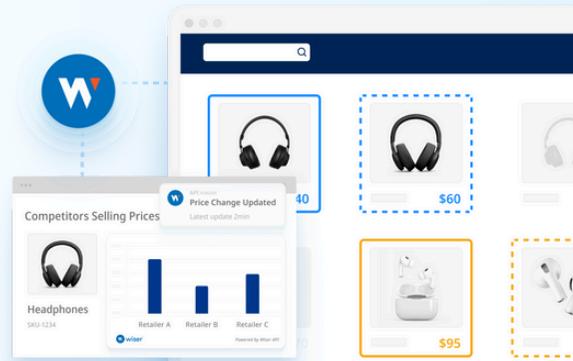


Price Intelligence APIs

Receive pricing data directly into your workflows.



Who Uses APIs

- **Pricing and analytics teams** working in internal tools or dashboards
- **Engineering teams** building repricing or decision-support systems
- Teams reducing reliance on manual exports

When to Use APIs

- You need faster access to pricing data than exports provide.
- Pricing data must be accessed programmatically
- Pricing data needs to be integrated into existing workflows.

How APIs Fit In

- **APIs** provide direct access to pricing data
- **The Wiser interface** remains available for in-depth analysis
- **Exports** support scheduled reporting

Available APIs

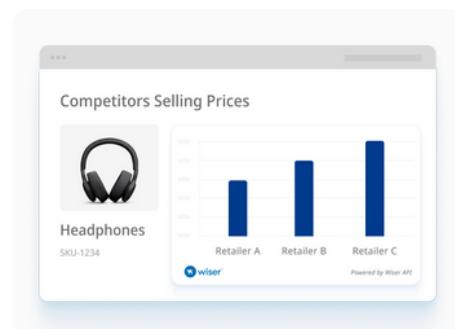
Wiser **Product** API

Retrieve matched competitor listings and the most recently extracted pricing data for a specific SKU.

Best for SKU-level analysis inside internal tools or dashboards.

Common use cases:

- Display competitive pricing for individual SKUs inside internal systems.
- Validate matched competitor listings programmatically.
- Support SKU-level pricing checks without logging into the Wiser platform.
- Enrich internal reports or workflows with Wiser pricing data.



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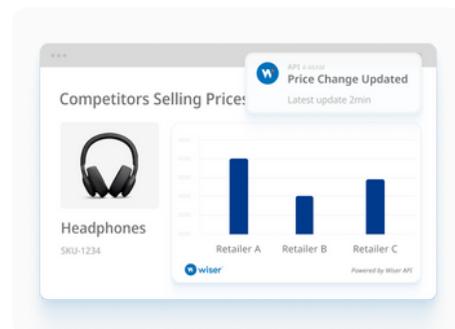
Wiser **Live Prices** API

Retrieve the most recent price for a specific product, or trigger a live price crawl to fetch updated pricing data.

Best for Real-time price validation and time-sensitive pricing checks.

Common use cases:

- Confirm current prices before making pricing decisions.
- Validate pricing during active promotions or market changes.
- Support near-real-time price comparisons in internal systems.
- Reduce delays caused by waiting for scheduled crawls or exports.



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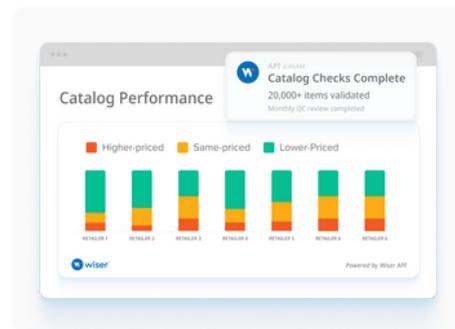
Wiser **Bulk Products** API

Retrieve the most recently extracted pricing data for large portions of your catalog in batches.

Best for Catalog-wide analysis and bulk integrations.

Common use cases:

- Pull pricing data for hundreds or thousands of SKUs at once.
- Support catalog-level pricing analysis inside internal systems.
- Feed pricing data into repricing engines or analytics pipelines.
- Reduce manual exports for large-scale pricing workflows.



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Getting Started

API access is available as an add-on and requires an API key. **To get started with a Wiser API:**



Confirm API access is enabled for your account.



Generate an API key with your Customer Success Manager.



Review usage limits and configuration details.



Share the API key securely with your development team.

Enable API access for your account today. Reach out to your Customer Success Manager.