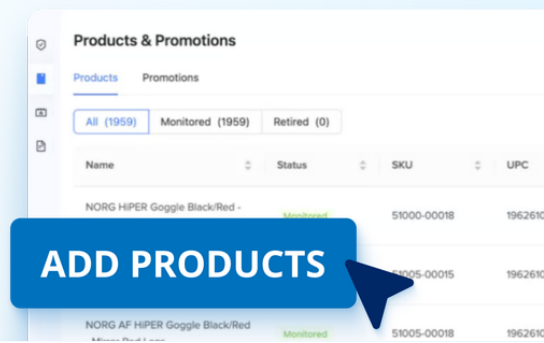


Product Catalog Management

Import Products



Importing your product catalog allows you to quickly add new products or update existing ones in bulk. This helps ensure your MAP monitoring stays accurate and up to date without manual edits.

Import Options



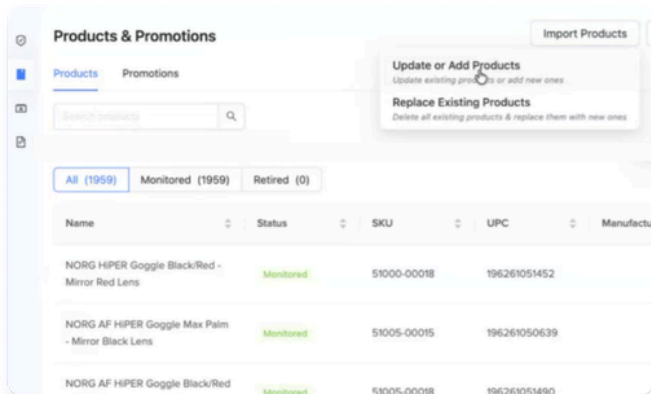
Update or Add Products

- When you want to add new products or update existing products in your catalog.
- Products not included in the file will remain in your catalog and continue to be monitored.



Replace Existing Products

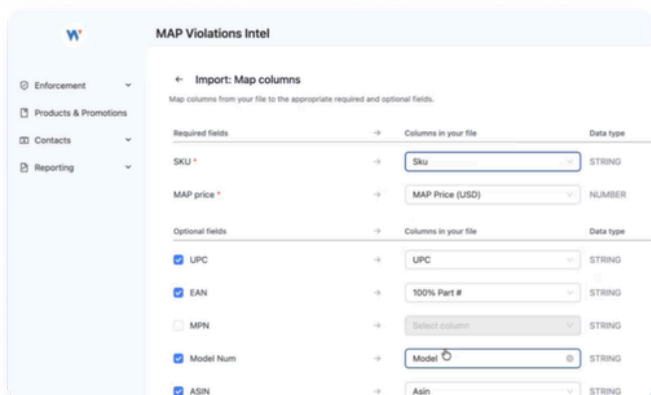
- When you want to update your catalog to contain only the products listed in your import file.
- Products not included in the file will be removed from active monitoring.



1. Upload Your File

- Navigate to Catalog and select Import Products.
- Choose Update or Add Products or Replace Existing Products, then upload your product file.

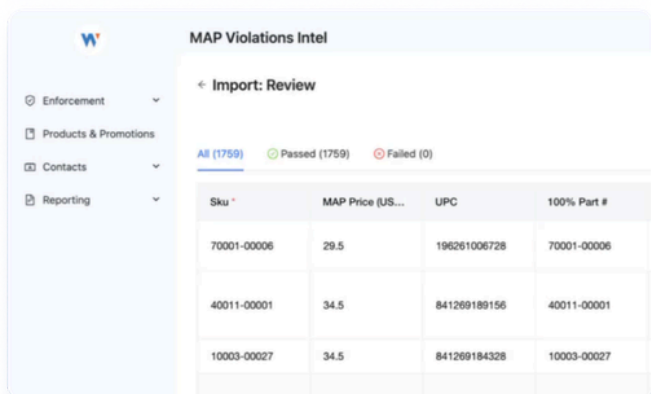
Tip: Make sure your file includes the required product identifier (such as UPC or SKU) so products can be matched correctly.



2. Map Your Columns

- Match the columns from your file to the appropriate product fields.
- Required fields must be mapped before continuing.

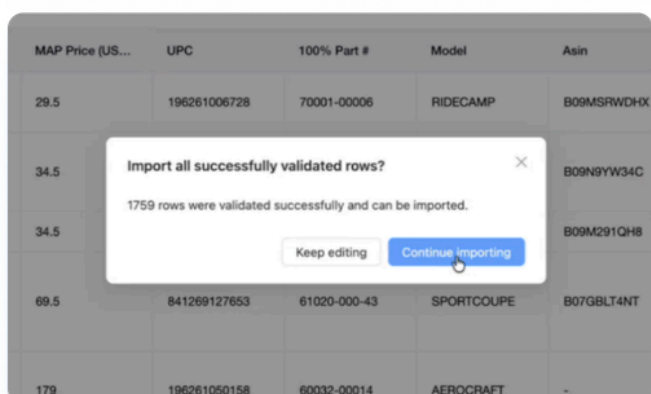
Tip: If you use the same file format regularly, the system may automatically map fields for future imports.



3. Review the Preview

- Confirm the total number of records detected in your file.
- Review any failed records before continuing.

Tip: Check this screen carefully to confirm the number of products being imported matches your expectations.



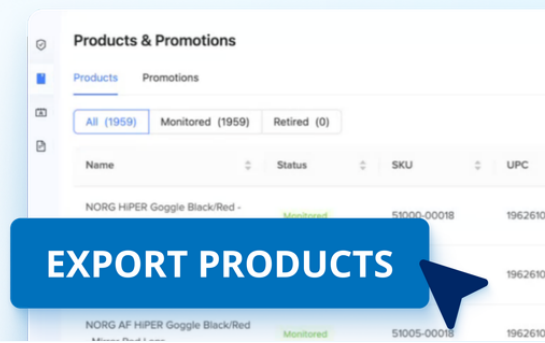
4. Run the Import

- Select Import to begin processing the file.
- A progress indicator will appear while the system processes your catalog.

Tip: If you're unsure which import option to choose, select Update or Add Products to avoid accidentally removing products from monitoring.

Product Catalog Management


Export Products



Exporting your product catalog allows you to download product data for review, reporting, or updates before making changes to your catalog. Exports can include active products, retired products, or your full catalog.


Export Options

When exporting your catalog, you can choose which products to include in the export file.




Monitored Products

- Export only products that are currently being monitored.
- This option is useful when reviewing your active MAP catalog.



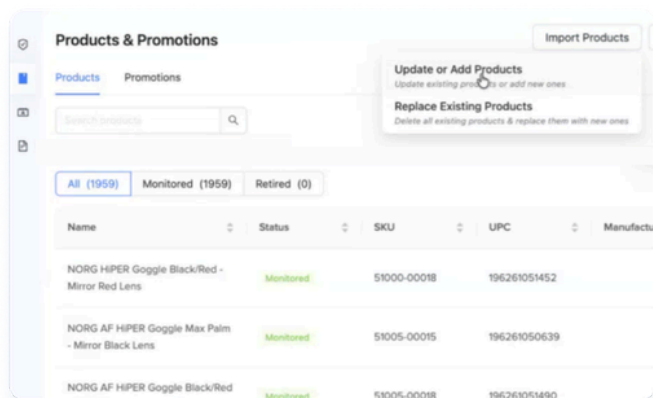
Retired Products

- Export products that have been removed from active monitoring.
- This can help track historical catalog changes.



All Products

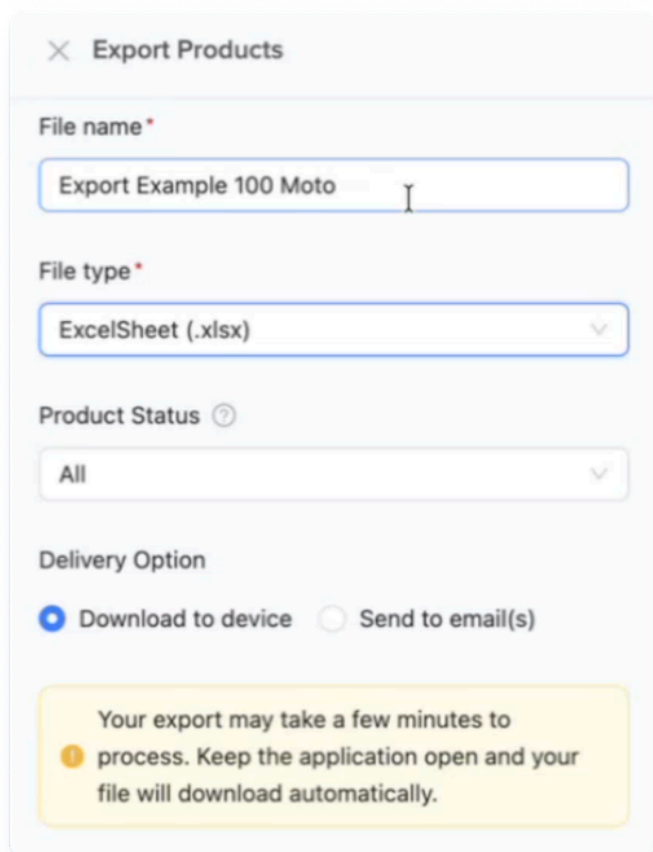
- Export the complete catalog including monitored and retired products.
- This option provides the most complete catalog view.



1. Start the Export

- Navigate to Catalog and select Export Products.
- Choose the product status you want to export (Monitored, Retired, or All).

Tip: Exporting All Products provides the most complete view of your catalog.



2. Select Export Settings

- Choose the file format for your export (Excel or CSV).
- Confirm the export settings before generating the file.

Tip: Excel format is typically easiest when reviewing or editing product data.

3. Choose Delivery Method

- Select whether to download the file directly or send the export to email.
- Confirm your export request.

Tip: Email delivery is helpful when exporting larger catalogs.

4. Access Your Export File

- If downloading directly, the file will download once processing is complete.
- If sent by email, the export will arrive as an attachment.

Tip: Export files include standard product fields along with any custom attributes configured in your catalog.

